

## **EXPRESSION OF INTEREST (EOI)**

### **PHOTOGRAPHY PROJECT – TOWN OF MARATHON**

The Town of Marathon is currently inviting Expressions of Interest from qualified and interested parties to provide quality images to the Town for use in marketing materials.

The purpose of this project is to obtain a variety of quality images that will be used to promote Marathon offerings in various mediums (predominantly on our website and social media pages).

We are seeking happy people subjects from a diverse age range including young children, families, couples and seniors. Capturing the scenic beauty of Marathon as well as the town and its many recreational activities it has to offer. Images in a variety of locations, and seasons are preferred.

#### **GUIDELINES**

- High resolution (4000 px wide or greater preferred)
- File format: jpg, tiff, raw, psd
- Horizontal Orientation of photos preferred

Photos should cover a variety of subject matter:

- Historical Landmarks
- Parks and recreational facilities
- Natural Landscapes
- Municipal buildings
- Downtown street views
- Festivals and events

(Allow plenty of space around subject for cropping)

#### **IMAGE OWNERSHIP**

All images will become the property of the Town of Marathon.

#### **AUTHORITY TO PUBLISH**

Written consent forms must be completed and submitted for any photographs involving people. Photo consent to release forms can be provided by the Town of Marathon if needed.

## **EXPRESSIONS OF INTEREST (EOI):**

EOI's should indicate:

- The number of photo's to be provided
- Expected cost per photo
- Examples of previous work
- Details of experience and qualifications

## **CLOSING DATE**

This Expression of Interest will close April 12, 2019 at 4:30 p.m. EST.

**All submissions must be addressed and delivered via mail or in person on a USB as follows:**

**Photography Project – Town of Marathon Expression of Interest  
Louise Lees, Deputy Clerk  
Town of Marathon  
Postal TM, 4 Hemlo Drive  
Marathon, ONTARIO P0T 2E0**

**THIS IS NOT A REQUEST FOR PROPOSAL OR TENDER**